

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Strategic Media Services
Attention: Accounts Payable
3299 K Street NW - Suite 200
Washington, DC 20007

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
304366-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Citizens Protecting Michig	Citizens Protecting Michig	

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	304366	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
12521		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/12	10/30/12	11pm Action News Update	11-1135pm M-Sun	1111111	:30	7	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --11111 5 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/24/12 11:30 PM 11pm Action News Update 11-1135pm M-Sun :30 CPM101701H \$2,000.00 NM 2 WXYZ Th 10/25/12 11:12 PM 11pm Action News Update 11-1135pm M-Sun :30 CPM101701H \$2,000.00 NM 3 WXYZ F 10/26/12 11:32 PM 11pm Action News Update 11-1135pm M-Sun :30 CPM102101H \$2,000.00 NM 4 WXYZ Sa 10/27/12 11pm Action News Update 11-1135pm M-Sun :00 \$2,000.00 NM See MG 1.8 8 WXYZ Sa 10/27/12 11:59 PM 11pm Action News Update 11-1135pm M-Sun :30 CPM102101H \$2,000.00 NM MG for 1.4 10/27 5 WXYZ Su 10/28/12 11:24 PM 11pm Action News Update 11-1135pm M-Sun :30 CPM102101H \$2,000.00 NM									
2	10/24/12	10/30/12	5am News M-F	5-6am M-F	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --111-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/24/12 5:43 AM 5am News M-F 5-6am M-F :30 CPM101701H \$400.00 NM 2 WXYZ Th 10/25/12 5:54 AM 5am News M-F 5-6am M-F :30 CPM101701H \$400.00 NM 3 WXYZ F 10/26/12 5:10 AM 5am News M-F 5-6am M-F :30 CPM102101H \$400.00 NM									
3	10/24/12	10/30/12	Action News 6am	6-7am M-F	11111--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --111-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/24/12 6:18 AM Action News 6am 6-7am M-F :30 CPM101701H \$900.00 NM 2 WXYZ Th 10/25/12 6:54 AM Action News 6am 6-7am M-F :30 CPM101701H \$900.00 NM 3 WXYZ F 10/26/12 5:59 AM Action News 6am 6-7am M-F :30 CPM102101H \$900.00 NM									



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304366-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Citizens Protecting Michigan	Citizens Protecting Michigan		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/24/12	10/30/12	M-F 7-9am	7-9am M-F	22222--	:30	10	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -- 222-- 6 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	W	10/24/12	7:29 AM	M-F 7-9am	7-9am M-F	:30	CPM101701H	\$900.00 NM
2	WXYZ	W	10/24/12	7:58 AM	M-F 7-9am	7-9am M-F	:30	CPM101701H	\$900.00 NM
4	WXYZ	Th	10/25/12	7:25 AM	M-F 7-9am	7-9am M-F	:30	CPM101701H	\$900.00 NM
3	WXYZ	Th	10/25/12	7:49 AM	M-F 7-9am	7-9am M-F	:30	CPM101701H	\$900.00 NM
6	WXYZ	F	10/26/12	6:59 AM	M-F 7-9am	7-9am M-F	:30	CPM102101H	\$900.00 NM
5	WXYZ	F	10/26/12	8:59 AM	M-F 7-9am	7-9am M-F	:30	CPM102101H	\$900.00 NM
5	10/24/12	10/30/12	M-F 9a-10a	9-10am M-F	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -- 111-- 3 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	W	10/24/12	9:34 AM	M-F 9a-10a	9-10am M-F	:30	CPM101701H	\$500.00 NM
2	WXYZ	Th	10/25/12	9:49 AM	M-F 9a-10a	9-10am M-F	:30	CPM101701H	\$500.00 NM
3	WXYZ	F	10/26/12	9:59 AM	M-F 9a-10a	9-10am M-F	:30	CPM102101H	\$500.00 NM
6	10/24/12	10/30/12	M-F 11a-12n	11am-12pm M-F	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -- 111-- 3 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	W	10/24/12	10:59 AM	M-F 11a-12n	11am-12pm M-F	:30	CPM101701H	\$1,500.00 NM
2	WXYZ	Th	10/25/12		M-F 11a-12n Credited	11am-12pm M-F	:00		\$750.00 NM
3	WXYZ	F	10/26/12		M-F 11a-12n Credited	11am-12pm M-F	:00		\$750.00 NM
7	10/24/12	10/30/12	12n-1p	12-1pm M-F	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -- 111-- 3 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	W	10/24/12	12:10 PM	12n-1p	12-1pm M-F	:30	CPM101701H	\$500.00 NM
2	WXYZ	Th	10/25/12	12:21 PM	12n-1p	12-1pm M-F	:30	CPM101701H	\$500.00 NM
3	WXYZ	F	10/26/12	12:22 PM	12n-1p	12-1pm M-F	:30	CPM102101H	\$500.00 NM
8	10/24/12	10/30/12	Dr. Oz	4-5pm M-F	11111--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -- 111-- 3 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	W	10/24/12	3:59 PM	Dr. Oz	4-5pm M-F	:30	CPM101701H	\$900.00 NM
2	WXYZ	Th	10/25/12	4:12 PM	Dr. Oz	4-5pm M-F	:30	CPM101701H	\$900.00 NM
3	WXYZ	F	10/26/12	4:23 PM	Dr. Oz	4-5pm M-F	:30	CPM102101H	\$900.00 NM
9	10/24/12	10/30/12	5-6pm M-F	5-6pm M-F	11111--	:30	5	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -- 111-- 3 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	W	10/24/12	5:51 PM	5-6pm M-F	5-6pm M-F	:30	CPM101701H	\$1,000.00 NM
2	WXYZ	Th	10/25/12	5:28 PM	5-6pm M-F	5-6pm M-F	:30	CPM101701H	\$1,000.00 NM
3	WXYZ	F	10/26/12	5:39 PM	5-6pm M-F	5-6pm M-F	:30	CPM102101H	\$1,000.00 NM



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304366-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Citizens Protecting Michigan	Citizens Protecting Michigan		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/24/12	10/30/12	6-630pm M-F	6-630pm M-F	11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --111-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/24/12 6:13 PM 6-630pm M-F 6-630pm M-F :30 CPM101701H \$1,200.00 NM									
2 WXYZ Th 10/25/12 6:14 PM 6-630pm M-F 6-630pm M-F :30 CPM101701H \$1,200.00 NM									
3 WXYZ F 10/26/12 6:21 PM 6-630pm M-F 6-630pm M-F :30 CPM102101H \$1,200.00 NM									
11	10/24/12	10/30/12	M-F 7-730p	7-730pm M-F	11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --111-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/24/12 7:27 PM M-F 7-730p 7-730pm M-F :30 CPM101701H \$1,200.00 NM									
2 WXYZ Th 10/25/12 7:13 PM M-F 7-730p 7-730pm M-F :30 CPM101701H \$1,200.00 NM									
3 WXYZ F 10/26/12 7:13 PM M-F 7-730p 7-730pm M-F :30 CPM102101H \$1,200.00 NM									
12	10/24/12	10/30/12	M-F 730-8pm	730-8pm M-F	11111--	:30	5	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --111-- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/24/12 7:42 PM M-F 730-8pm 730-8pm M-F :30 CPM101701H \$1,800.00 NM									
2 WXYZ Th 10/25/12 7:46 PM M-F 730-8pm 730-8pm M-F :30 CPM101701H \$1,800.00 NM									
3 WXYZ F 10/26/12 7:47 PM M-F 730-8pm 730-8pm M-F :30 CPM102101H \$1,800.00 NM									
13	10/24/12	10/30/12	Nightline	1135pm-1205am M	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --111-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/24/12 11:52 PM Nightline 1135pm-1205am M :30 CPM101701H \$1,500.00 NM									
2 WXYZ Th 10/25/12 Nightline 1135pm-1205am M :00 \$750.00 NM									
Credited									
3 WXYZ F 10/26/12 11:54 PM Nightline 1135pm-1205am M :30 CPM102101H \$1,500.00 NM									
15	10/27/12	10/27/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/27/12 6:59 AM GMA SAT 7-8am SAT 7-8am :30 CPM102101H \$350.00 NM									
16	10/27/12	10/27/12	ABC's Cilge Ftbl 330-7pm	330-7pm	-----S-	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/27/12 3:29 PM ABC's Cilge Ftbl 330-7pm 330-7pm :30 CPM102101H \$10,000.00 NM									



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304366-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Citizens Protecting Michigan	Citizens Protecting Michigan		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/27/12	10/27/12	Sat 7-8pm	7-8pm Sat	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/27/12 Sat 7-8pm 7-8pm Sat :00 \$1,000.00 NM See MG 17.2									
2 WXYZ Sa 10/27/12 7:59 PM Sa 7-8p 7pm Sat :30 CPM102101H \$1,000.00 NM MG for 17.1 10/27									
18	10/27/12	10/27/12	ABC's Saturday Night Foc	SA 8pm-1130pm	-----S-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/27/12 11:43 PM ABC's Saturday Night Football SA 8pm-1130pm :30 CPM102101H \$3,000.00 NM									
19	10/28/12	10/28/12	Action News SUN 8am	Sun 8-930am	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/28/12 9:09 AM Action News SUN 8am Sun 8-930am :30 CPM102101H \$350.00 NM									
20	10/28/12	10/28/12	Spotlight SUN 930am	Sun 930-10am	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/28/12 9:46 AM Spotlight SUN 930am Sun 930-10am :30 CPM102101H \$500.00 NM									
21	10/28/12	10/28/12	This Week SUN 10am	Sun 10-11am	-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/28/12 10:28 AM This Week SUN 10am Sun 10-11am :30 CPM102101H \$2,500.00 NM									
22	10/28/12	10/28/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/28/12 6:23 PM Su 6-630p 6-630pm Sun :30 CPM102101H \$750.00 NM									

Total Spots **49** Gross Total **\$63,550.00**

Payment Terms 30 Days

Agency Commission **\$9,532.50**

Net Amount Due **\$54,017.50**